



SEO PLAN'S & PRICES

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Package 1

\$180 per month a minimum 3 month subscription required

- 1 article posted on your website with keyword content and use
- **OR**
- 1 social media graphic designed and posted per month
- Setup paid ad (optional any advertising fees are an additional cost)
- Monthly reports showing site scan improvements
- 1 hour of fixing existing site issues

Package 2

\$280 per month a minimum 3 month subscription required

- 1 article posted on your website with keyword content and use
- 1 Post on social media per month
- 2 hours of fixing and improving existing site issues
- Monthly reports showing site scan improvements
- Setup paid ad (optional any advertising fees are an additional cost)

Package 3

\$380 per month a minimum 3 month subscription required

- 2 articles posted on your website with keyword content and use
- 2 posts on social media per month
- Setup paid ad (optional any advertising fees are an additional cost)
- Monthly reports showing site scan improvements
- 3 hours of fixing existing site issues

Package 4

\$480 per month a minimum 3 month subscription required

- 4 articles posted on your website with keyword content and use
- 4 Post on social media per month
- Monthly reports showing site scan improvements
- Setup paid ad (optional any advertising fees are an additional cost)
- 4 hours of fixing existing site issues

Breakdown

Articles posted on your website

This would be achieved using the Wix Blog App, posting regular blog posts with content that has your keywords used and useful information. The more posts the more of a history you begin to build in Google, and eventually leading to organic search ranking increases. You can not automatically post a blog post and be top ranking for your keyword on Google when other business owners may have spent years posting consistent content., but this is a step to gaining a natural high ranking.

Social media posts

This involves me creating a graphic to suit your businesses goals, and target audience. We can work together on this for example if you wanted to post about new hours/public holiday hours, specials, tips we would have a shared content planner where you can list any things you would like promoted in advance and allow me the time to design and post it with the best hashtags etc

Breakdown

Fixing website issues

This involves working through the list of site errors in the site scans.

This section is extremely important, and is the part you will not see as it is all back end so to speak. It involves items such as ensuring all headings are correct for the Google Bots to easily read and process, images have correct text, meta tags, and so on. Monthly updates of what's completed are sent to you every month..

Setup paid ads

This is giving you the option to setup one paid ad per month, using either Google Ads, Facebook or Instagram etc. We would use an existing graphic design for the ad and you are able to provide me with your set budget, and platform used if you want to spend money on ads.

What's next

Now you have your initial SEO package completed, you are ready for the next step!

Take your time to read through each package I have listed above and email me when you have made your choice and I will send you a new invoice and agreement for 3 months SEO services, paid monthly.

I will then send you a very short form in your client portal to get a clearer idea on what your goals are from improving your SEO etc.

As always please contact me at any point with questions you have

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